

# Reindeer Awareness



In the northern mountains of Dalarna, encountering reindeer in their natural environment is a special experience. To give them peace and quiet, it's important to show respect and keep your distance. With small efforts, we can all help preserve the reindeer grazing lands and the Sámi culture.

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## → Drive carefully

Reindeer can suddenly appear on the road. Take it slow and stay alert to avoid accidents.

## → Give the reindeer right of way

If you encounter reindeer, stay still and let them pass at their own pace.

## → Want to take a photo?

Zoom with your heart – and your camera.

## → Take a detour

Never walk directly toward grazing reindeer. If the herd starts to move away, you're already too close. If you see a reindeer lift its head and tail while pointing its ears forward, it means it's stressed – it's best to back away.

## → Keep your dog on a leash

In areas where reindeer herding is practiced, dogs not involved in herding must be leashed. Dogs should always be on a leash when in reindeer grazing lands, nature reserves, national parks, or near grazing animals.

## → The reindeer herders' workplace

The mountains are the Reindeer herders workplace and they work year-round to care for their animals. By showing respect, we help make their everyday life a little easier.

## → Feel free to ask

Local accommodations and guides know where the reindeer are currently moving. Try to avoid sensitive areas, especially during calving season.

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Just a moment of reflection can make a big difference! Did you know that reindeer are sensitive to disturbances? If frightened, they may even lose their calf. This can affect the reindeer population and, in the long run, also the Sámi culture. By showing consideration in nature, we help preserve this unique tradition for future generations.

*Welcome to Sapmi!*



**VISIT DALARNA**

